### The Four Types of Human Behaviour

THE RUNAWAY INTERNATIONAL BESTSELLER surrounded by idiots The Four Types of Human Behaviour (or, How to Understand Those Who Cannot Be Understood) . . . . thomas erikson

## surrounded by idiots

### Surrounded by Idiots

# 

Communication happens on the listener's term.







### **Communication + Intereaction**

Why are some people silent?









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### **Red Behaviour**





You quickly notice a Red person because he doesn't make the slightest effort to conceal who he is.

### **Red Behaviour**



- 1. Ambitious
- 2. Strong-willed
- 3. Goal-oriented
- 4. Pushing
- 5. Problem-solver
- 6. Pioneer
- 7. Decisive
- 8.Innovator
- 9. Convincing
- 10. Powerful
- 11. Speed
- 12. Straightforward
- 13. Opinionated
- 14. Confident

### **Red Behaviour**



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- Aggressive
  Pushing
  Impatient
  Controlling
- 5. Blunt
- 6. Risk-taking
- 7. Rule breaker
- 8. Rude
- 9. Pushy
- 10.Tough

### **Red Body Language**



1. Keep their distance 2. Have powerful handshakes 3. Lean forward aggressively 4. Use direct eye contact 5. Use controlling gestures 6. Strong voice

### **Yellow Behaviour**



### The cheerful one.



### Yellow Behaviour



- 1. Talkative
- 2. Enthusiastic
- 3. Persuasive
- 4. Creative
- 5. Optimistic
- 6.Social
- 7. Spontaneous
- 8. Expressive
- 9. Charming
- 10.Self-centred
- 11. Sensitive
- 12. Inspiring
- 13. Sociable
- 14. Cheerful

### Yellow Behaviour



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- 1. Manipulative
- 2. Undisciplined
- 3. Egotistic
- 4. Hot-tempered
- 5. Needs attention
- 6. Bad listener
- 7. Head in the cloud

### Yellow Body Language



1. Are relaxed and jocular 2. Show friendly eye contact 3. Use expressive gestures 4. Often come close 5. Melody in the voice

### **Green Behaviour**







### **Green Behaviour**



- 1. Patient
- 2. Relaxed
- 3.Self-controlled
- 4. Reliable
- 5. Composed
- 6.Loyal
- 7. Modest
- 8. Understanding
- 9.Stable
- 10. Discreet
- 11. Supportive
- 12. Good listener
- 13.Helpful
- 14. Kind

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- 1. Stubborn
- 2. Uncertain
- 3. Compliant
- 4. Dependent
- 5. Reluctant
- 6. Conceals feelings
- 7. Take too long to take actions

### **Green Body Language**



- 1. Are relaxed and come close
- 2. Act methodically
- 3. Tend to lean backwards
- 4. Use very friendly eye contact
- 5. Prefer small-scale gestures
- 6. Soft and warmth in voice

### come close / kwards / eye contact le gestures i in voice

### **Blue Behaviour**



### The one who sees mistakes.

### **Blue Behaviour**



- 1. Systematic
- 2. Distant
- 3. Correct
- 4. Meticulous
- 5. Reserved
- 6.Factual
- 7. Perfectionist
- 8. Analytical
- 9. Structured
- 10. Objective
- 11. Quality-oriented
- 12. Reflecting
- 13. Questioning

### **Blue Behaviour**



1. Systematic 2. Distant 3. Correct 4. Meticulous 5. Reserved 6. Factual 7. Perfectionist 8. Analytical 9. Structured 10. Objective 11. Quality-oriented 12. Reflecting 13. Questioning



- 1. Critical
- 2. Indecisive
- 3. Narrow-minded
- 4. Moralising
- 5. Seems insecure
- 6. Pessimist

### **Blue Body Language**



1. Prefer to keep others at a distance 2. Often have closed body language 3. Use direct eye contact 4. Speak without gestures 5. Restrained and subdued voice









### Adapting to **Red** Behaviour (What a Red expects of you)

1. Do what I asked of you, as quickly as possible. 2. Do you want something? Speak up! 3.1 couldn't care less what you did on vacation. 4. You don't actually know? Then why am I wasting my time with you? 5. You can sleep when you are dead.

### Adapting to **Red** Behaviour (How to Behave when you meet a Red)

1. Details. . . . Boooring

- 2. Quick but often wrong
- 3. Let's try something new
- 4.1 am not here to be your pal
- 5. Just handle it

### Adapting to Yellow Behaviour (What a Yellow expects of you)

1. Isn't it nice being here all together?

2.I asked someone to help but I can't remember who

### Adapting to Yellow Behaviour (How to Behave when you meet a Yellow)

Learn to tell whether a Yellow is actually listening
 Learn how to respond to "No problem - that wont take long."
 They need to look good all the time
 All talk, but no walk
 They are bad listeners

### Adapting to Green Behaviour (What a Green expects of you)

Everything should feel good all the time
 Don't change if it is not broken
 I will sit this one out

### Adapting to Green Behaviour (How to Behave when you meet a Green)

1. Have a lot of patience

- 2. Persuade, persuade, persuade
- 3. Lead them

### Adapting to Blue Behaviour (What a Blue expects of you)

1. It is best to think everything all the way through from the beginning 2. He has thought of everything, so you should, too 3. We are not here to hang out and be cozy 4. No vision necessary. Stay in the real world 5. Facts are the only thing that matter 6. There is no substitute for quality

### Adapting to Blue Behaviour (How to Behave when you meet a Blue)

The Devil is in the Details
 Rome wasn't built in a day
 Link the decision to quality









Relation-oriented Complementary combinations







Relation-oriented Complementary combinations







Relation-oriented Complementary combinations







Relation-oriented Complementary combinations





# What happens when you put the same colors together in a team?

Time: 1 hour Task: Solve a problem & Present



1. A lot of noise 2. A lot of discussion 3. Finished within 30-min 4. Everyone rushed to the stage



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- 4. Everyone rushed to the stage

### Solved a completely different problem!!!



1. A lot of noise 2.A lot of discussion 4. Receive some applause

- 3. Very entertaining presentation



1. A lot of noise 2. A lot of discussion

- 3. Very entertaining presentation
- 4. Receive some applause

### Did not solve the problem!!!



1. Quiet 3. No one took command

# 2. Took a while to get to the stage



1. Quiet

### 2. Took a while to get to the stage 3. No one took command

### Did not solve the problem!!! More progress than Yellow.



1. Super Quiet 2. Little discussion 3. Find issues with the problem



1. Super Quiet 2. Little discussion

3. Find issues with the problem

### Did not solve the problem!!! They needed more time.

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